



Sino-Pacific Trading (Thailand) Co. Ltd

INTRODUCTION

With the primary goal of presenting Thai customers with the finest confectionary and grocery products from every corner of the world, Sino-Pacific Trading (Thailand) Co. Ltd. is the largest importer of grocery and confectionary products in Thailand. Today, the company's product line consists of almost 70 brands from all over the world. The 6 main product offerings include chocolates, confectionaries, snacks, biscuits, beverages and other products for industrial use.



PROBLEM

As a user of both dot matrix and laser printers, the company found that their printing speeds were unable to keep up with their increasing printing demands. In order to print large volumes of invoices and reports to support the organization's business, it was critical for Sino-Pacific Trading (Thailand) Co. Ltd. to look for a higher speed printer.



SOLUTION

After a dedicated search and careful consideration, the IT Manager decided on Printronix. Currently, Sino-Pacific Trading (Thailand) Co. Ltd. owns 4 line matrix printers. Each printer deals with an average of 100,000 copies on a daily basis.

RESULTS

Printronix printers have been able to provide high speed printing as well as successfully handling heavy duty print jobs to ensure no downtime for the company. Dealing with the transition from their old printers to the current Printronix printers was hassle-free; Printronix's technology is providing exceptional application adaptability and compatibility.

About Printronix

Founded in 1974, Printronix is a leader in mission-critical printing solutions, offering the most reliable range of industrial printers, supplies and associated spare parts in the industry. The company provides the two most trusted brands in industrial and supply-chain printing, Printronix and TallyGenicom, known by manufacturing, distribution and retail enterprises across the globe. The combined brand portfolio comprises high-quality line matrix printers delivering verifiable printing outputs and world-class use and ruggedness.

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